

**EEO PUBLIC FILE REPORT
FOR STATION WRR-FM
DALLAS, TEXAS**

This EEO Public File Report is filed in Station WRR-FM public inspection file pursuant to Section 73.2080(c)(6) of the Federal Communications Commission's ("FCC") rules.

During the period from April 1, 2007 to March 31, 2008 the station filled the following full-time vacancies:

Radio Announcer
Sales Representative
Accounting Clerk
Production Coordinator

The station interviewed a total of 28 people for all full-time vacancies during April 1, 2007 to March 31, 2008, the period covered in this report.

SECTION I contains the following information for each full-time vacancy:

- Job titles of all full-time vacancies
- Recruiting source references used to fill the vacancies
- Recruiting source referring the hiree

SECTION II list the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each.

SECTION III contains a list and brief description of menu options activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

If your organization would like to be contacted regarding future vacancies, please contact Laura Roland at:

WRR Classical 101.1 FM
P. O. Box 159001
Dallas, Texas 75315-9001
Telephone: (214) 670-8888
Fax: (214) 670-8394
Email: lroland@wrr101.com

**CITY OF DALLAS
WRR-FM
ANNUAL EEO PUBLIC FILE REPORT
April 1, 2006 – March 31, 2007**

II. RECRUITMENT SOURCE LIST

RS NUMBER	RS INFORMATION	SOURCE REQUIRES NOTIFICATION? Y/N	INTERVIEWEES REFERRED BY RS
1.	City of Dallas/Civil Service Dept 1500 Marilla St., Rm. 1/C/S Dallas, TX 75201 214-670-5908 214-670-5855 fax	Y	3
2.	Dallas Morning News via City of Dallas/Civil Service 1500 Marilla St., Rm. 1/C/S Dallas, TX 75201 214-670-5908 214-670-5855 fax	N	0
3.	Texas Association of Broadcasters 502 E. 11 th St. Ste., 200 Austin, TX 78701 www.tab.org 512-322-9944 512-322-0522 fax	N	1
4.	National Association of Broadcasters 1771 N Street N.W. Washington, DC 20036 www.nab.org 202-429-5300 202-429-4199 fax	N	0
5.	Radio Advertising Bureau 1320 Greenway Dr., Ste. 500 Dallas, TX 75038 www.rab.com 903-640-5857 903-640-5859 fax	Y	2
6.	Association of Music Personnel in Public Radio 3690 Hooker Rd. Pinckney, MI 48169 734-954-0086 425-650-3309 fax http://amppr.org lisamc@chartermi.net	Y	0

**CITY OF DALLAS
WRR-FM
ANNUAL EEO PUBLIC FILE REPORT
April 1, 2007 – March 31, 2008**

II. RECRUITMENT SOURCE LIST (continued)

RS NUMBER	RS INFORMATION	SOURCE REQUIRES NOTIFICATION? Y/N	INTERVIEWEES REFERRED BY RS
7.	WRR-FM Website 1516 1 st Ave. Dallas, TX 75210 www.wrr101.com 214-670-8888 214-670-8394 fax	Y	16
8.	Self/Other	N	0
9.	Employee Referral	N	6
10.	Internal Promotion	Y	0
11.	Internal Referral	N	0
TOTAL INTERVIEWEES OVER PERIOD 4/1/07 – 3/31/08			28

**CITY OF DALLAS
WRR-FM
ANNUAL EEO PUBLIC FILE REPORT
April 1, 2007 – March 31, 2008**

III. RECRUITMENT INITIATIVES

	STATION EMPLOYMENT UNIT RECRUITMENT INITIATIVES	ACTIVITY DESCRIPTION
1.	Alumni/Mentoring	2008 The general manager of the station participated in the Texas Tech Alumni Association

SUMMARY OF OUTREACH ACTIVITIES

In the Spring of 2003, WRR participated in the World Affairs Council of Greater Dallas by hosting and sponsoring training and mentoring for a Russian radio executive, who participated in all the divisions of operations at the Radio Station WRR for a full month.

During the Summer of 2003, the WRR Summer Teen Program selected a high school student who rotated through each of the divisions of the Station; i.e. programming, sales, etc., gaining experience and insight into the various aspects of radio broadcasting. The volunteer also contributed two articles for the August and September issues of the WRR Program Guide.

On August 13, 2003, Radio Station WRR participated in the Dallas-Fort Worth Radio Job Fair, in which the station solicited new employees and provided information about Radio Station WRR and the radio broadcasting profession, to prospective applicants.

In September 2003, Radio Station WRR participated in the International Visitors Program in which American embassies selected visitors from around the world to meet and confer with their professional counterparts. This program allowed WRR to provide an intensive one-day power point presentation regarding the station's operation to seven Korean journalists.

In February, March, April, and May 2004 all WRR Sales Staff personnel attended seminars held by Arbitron to further train the staff in qualitative and quantitative media research principles and objectives.

In July 2004, the WRR Sales Staff attended a similar seminar held by Media Audit.

In January, 2005, Greg Davis, General Manager of WRR (FM), attended the Texas Association of Broadcasters EEO workshop.

In February 2005, the station once again participated in the World Affairs Council of Greater Dallas whereby WRR station staff provided training and insight into the United States radio broadcasting industry to twelve newspaper and television journalists from Russia.

SUMMARY OF OUTREACH ACTIVITIES (continued)

In July 2005, the station participated in the World Affairs Council of Greater Dallas in conjunction with the U. S. State Department, in training and mentoring delegates from Africa. A group of 12 women in the profession of the judicial or governmental systems were designated to attend a seminar to discuss the operations and functions of a broadcast radio station to better understand an oral form of communication.

During Spring Break March 2006, a high school student was selected to volunteer assistance with various units of the station (i.e. programming, sales, marketing) gaining insights of the everyday operations of a radio station.

September 2006, WRR participated in the National Association of Broadcasters Education Foundation Career Fair during the NAB Radio Show in Dallas, Texas. WRR had a booth available consisting of career fair brochures, handouts for job seekers and conducted consultations in regards to radio industry employment.

March 2007, WRR participated in the 4th annual College and Career Days at W. E. Greiner Middle School Academy of the Dallas Independent School District. The Multimedia Communications discipline is where WRR staff made their presentation. By sharing their educational and professional experience, the staff helped students to explore and formulate interests in careers in the radio broadcast industry.

November 2006, WRR's General Manager participated in the Texas Tech Alumni Association Career Fair in which the station solicited new employees and provided information about Radio Station WRR and the radio broadcasting profession, to prospective applicants.

March 2008, WRR's General Manager participated in the Texas Tech Alumni Association Career Fair in which the station solicited new employees and provided information about Radio Station WRR and the radio broadcasting profession, to prospective applicants.